

AWARD FOR INNOVATION ENTRY FORM

ABOUT YOU			
Name:			
Job title:			
Company name:			
Email address:			
Phone number:			
Your PR contact:			
Include contact details			
How many employees does your company have?	1 - 300	Over 300	
COMPANY PROFILE – 80 WORDS MAX.			

The Award for Innovation is for a specific innovation by a supplier or converter company in the label industry introduced during 2019.

The innovation can refer to either:

- Technology for example a new press, ink or substrate
- Business practice for example processes to improve sustainability or client experience

The innovation will be judged based on the following criteria:

- Degree of innovation
- Practical impact on the innovator and their clients
- Economic aspects (cost, time and process)
- Environmental aspects (energy efficiency, sustainability)
- Overall concept

The innovation should have been introduced between 1 January 2019 and 31 December 2019.

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SUMMARIZE THE INNOVATION THAT HAS BEEN IMPLEMENTED.		
Is it a product, process or service innovation? Please explain in no more than 50 words		
WHAT WAS THE REASON FOR THIS INNOVATION?		
Please explain in no more than 100 words		
WHAT HAS BEEN THE PRACTICAL IMPACT OF THIS INNOVATION ON THE BUSINESS AND ITS		
CLIENTS?		
Please explain in no more than 100 words		

HOW MUCH HAS THIS INNOVATION COST TO IMPLEMENT?			
Please explain in no more than 50 words			
Trease explain in no more than 30 words			
HOW MUCH TIME HAS THIS INNOVATION TAKEN TO IMPLEMENT IN THE BUSINESS?			
Please explain in no more than 50 words			
Trease explain in no more than 30 words			
WHAT ARE THE ENVIRONMENTAL ASPECTS OF THE INNOVATION??			
How energy efficient is the innovation? Is it sustainable? Please explain in no more than 100			
words			

CLIENT TESTIMONIALS

To back up your entry, we require you to submit TWO testimonials (no more than 50 words each) by clients who have been in contact with the innovation introduced in your company.

CLIENT TESTIMONIAL 1	
No more than 50 words please.	
CLIENT TESTIMONIAL 2	
No more than 50 words please.	
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SUPPORTING MATERIAL

In addition to the core information supplied above, you are welcome to submit supporting information. This should contain no more than 500 words and be no longer than 5 A4/letter sheets. Please feel free to include images, statistics, graphs etc to support your entry.

IMPORTANT INFORMATION

- Please send you completed nomination form to Hannah O'Farrell hofarrell@labelexpo.com
- The judging panel's decision will always be final.
- Previous winners of this award may enter again (but for a different innovation).
- All entries should be submitted in English.
- Sales brochures will NOT be accepted as all/part of your entry.