

AWARD FOR INNOVATION – ENTRY FORM

SUMMARIZE THE INNOVATION THAT HAS BEEN IMPLEMENTED.

Is it a product, process or service innovation? Please explain in no more than 50 words

WHAT WAS THE REASON FOR THIS INNOVATION?

Please explain in no more than 100 words

WHAT HAS BEEN THE PRACTICAL IMPACT OF THIS INNOVATION ON THE BUSINESS AND ITS CLIENTS?

Please explain in no more than 100 words

HOW MUCH HAS THIS INNOVATION COST TO IMPLEMENT?

Please explain in no more than 50 words

HOW MUCH TIME HAS THIS INNOVATION TAKEN TO IMPLEMENT IN THE BUSINESS?

Please explain in no more than 50 words

WHAT ARE THE ENVIRONMENTAL ASPECTS OF THE INNOVATION??

How energy efficient is the innovation? Is it sustainable? Please explain in no more than 100 words

CLIENT TESTIMONIALS

To back up your entry, we require you to submit TWO testimonials (no more than 50 words each) by clients who have been in contact with the innovation introduced in your company.

CLIENT TESTIMONIAL 1

No more than 50 words please.

CLIENT TESTIMONIAL 2

No more than 50 words please.

SUPPORTING MATERIAL

In addition to the core information supplied above, you are welcome to submit supporting information. This should contain no more than 500 words and be no longer than 5 A4/letter sheets. Please feel free to include images, statistics, graphs etc to support your entry.

IMPORTANT INFORMATION

- Please send you completed nomination form to Hannah O'Farrell hofarrell@labelexpo.com
- The judging panel's decision will always be final.
- Previous winners of this award may enter again (but for a different innovation).
- All entries should be submitted in English.
- Sales brochures will NOT be accepted as all/part of your entry.